



# MCNW 2016 ADVERTISING

Your advertisement supports the region's largest mission mobilizing program! Thousands will attend this event resulting in hundreds making a personal commitment to explore some level of mission ministry. Many churches are stepping forward to promote the 2016 event and this is your opportunity to be included in the Event Program, Event Slides, or Web Advertising.

## EVENT PROGRAM DISPLAY ADVERTISING

**Content:** The event program will include articles, personal mission testimonies, workshop descriptions and schedules, speaker biographies, exhibitor listings and locator map.

**Audience:** Mission ConneXion attendees, pastors, current and aspiring missionaries and anyone with a love for Jesus and a burden to fulfill the great commission for their life and the church.

**Circulation:** 20,000 programs distributed free to Northwest Churches, Christian bookstores, Bible Colleges, and used by all in attendance to locate exhibitors and workshop schedules.

**Reproduction Quality:** Image ready Ad File Format Ads submitted press-ready in either .pdf, .tif, or high-resolution .jpg files. All ads will be printed four color on newsprint. Images must be at least 300 ppi for photos and 600 ppi for line art at 100%.

**Ad Placement:** With the exception of the inside front page and back page, ad placement can be requested but not guaranteed.

**Copyrighted Material:** Advertiser and advertising agency, if any, agree to indemnify Mission ConneXion Northwest against any liability or expense resulting from claims or suits based upon the content or subject matter of the advertisement including claims or suits for libel, violation of rights of privacy, plagiarism, copyright or trademark infringement, or unauthorized use of name, likeness, statement, or work of any person.

**Ad Sizes:** Full Page (9.75" x13.5"), Two-Thirds Page (5.7661" x 13.5"), Half Page (9.75"x6.75") or (3.7861"x13.5"), Quarter Page (3.7861"x6.75").

**Deadline:** November 30, 2015

## EVENT ADVERTISING SLIDES

**Content:** Event slides are shown through the entire event on screens throughout the venue. These screens are used for workshop and keynote speaker information as well.

**Audience:** All attendees will be using these screens for workshop and keynote speaker sessions.

**Slide Size:** Event slides are 960px x 640px.

**Ad Placement:** Event slides will be randomly shown throughout the entire event.

**Deadline:** December 31, 2015

## WEB ADVERTISING

**Content:** Our website is the place to visit if you are looking for information about the annual conference as well as all Mission ConneXion events throughout the year.

**Audience:** Over 5,000 unique mission-centered visitors during the course of a year.

**Sponsors:** We accept organizations, non-profits, businesses and individuals.

**Ad Size:** 120px x 240px.

**Ad Placement:** ads are at bottom of every page of the website and can be clicked on for link to your website.

**Deadline:** December 31, 2015

Mission ConneXion would like to thank you for advertising with us. It is your advertising dollars that help us meet our budget for all our events throughout the year. As we network together, we are able to introduce missions exposure and involvement to many individuals that would not have the opportunity were it not for your commitment to Mission ConneXion and our events.



# MCNW 2016 ADVERTISING ORDER FORM

Step 1: Print and complete this Advertising Order Form, sign and email it along with your ad to [jill.missionconnexion@gmail.com](mailto:jill.missionconnexion@gmail.com)

Step 2: Mail Payment to Mission ConneXion. PO Box 91338, Portland, OR 97291 or pay via website (use donation portal)

Step 3: Confirmation email will be sent to you once Order Form and Payment have been made.

Advertiser: \_\_\_\_\_ Order Date: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Ordered By (full name): \_\_\_\_\_

Billing Contact (full name): \_\_\_\_\_

Payment via: \_\_\_\_\_ Online via credit card (use missionconneXion.com donation portal) or \_\_\_\_\_ Check

**PROGRAM ADVERTISING :** (All Program Advertising includes an event slide at no extra cost)

Full Page (9.75" x13.5")	\$1,600.00	_____
• Premium—Back Page	+ \$ 200.00	_____
• Premium—Inside Front Page	+ \$ 300.00	_____
Two-Thirds Page (5.7661" x 13.5")	\$1,200.00	_____
Half Page (9.75"x6.75") or (3.7861"x13.5")	\$ 850.00	_____
Quarter Page (3.7861"x6.75")	\$ 250.00	_____

**EVENT ADVERTISING SLIDES:**

Advertising Slide without Program Ad	\$ 100.00	_____
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**WEB ADVERTISING:**

Web Ad during event only	\$ 125.00	_____
Web Ad for entire 2016	\$ 275.00	_____

**TOTAL AMOUNT DUE:** \_\_\_\_\_

Approval Signature for Order and Payment: \_\_\_\_\_ Date: \_\_\_\_\_